

**CASE STUDY** 

# **Unified Data Governance For Effortless Data Management**

For a UK Telco Major



# **BUSINESS CONTEXT**

The Client was facing below challenges:

- Understanding the Business
- Manage 8 Billion Data Points to be brought under one

governance framework

 Enable scalability of DQ solution for new product lines and source systems

### APPROACH AND SOLUTION

Tech Mahindra catered to the client with the below solutions:

- Data Quality Management
- Problem Management RCA, Tactical & Strategic fixes
- Data Lineage & Metadata Management

- Data security Management
- Policies, Processes, Compliance & Standards
- Data/Subject Ownership & Stewardship

#### **IMPACT & HIGHLIGHTS**



Data CoEportal & keep it clean process



Increased ROI with better control on customer information



Scalable platform to support the organic and acquisition growth

# **BEFORE**



Data Coverage Quality



Revenue Leakage

## **AFTFR**



88%



Data Coverage Quality Revenue Leakage

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