

Engineer Your NXT.NOW™

Integrated Engineering Solutions' Value Proposition Framework

Accelerate / Invent / Transform

We deliver exponential value to engineering enterprises by collaborating with them across three key tenets, supported by our differentiated capabilities, experience, and investments



ROBUST PRODUCTS

Engineering superior products and making them ecosystem-ready by fusing elements of connectivity and intelligence



UBIQUITOUS PLATFORMS

Capitalizing on modern engineering practices and rising data volumes to enable mass-personalization and drive new business models

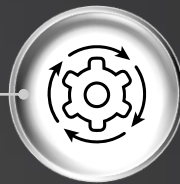


CYBER FACTORIES

Enabling seamless cyber-physical integration for enhanced visibility, predictability, and productivity across factory operations

"Art-to-part" engineering heritage

Our engineering prowess



Engineering excellence hubs

Portfolio of accelerators

Group companies & partnerships

Digital technology leadership

Optishore™ delivery

Operational excellence

Expertise across 9 key engineering domains

Aerospace | Automotive | Discrete Industrial & Manufacturing | Energy & Utilities | Healthcare | ISV & Internet | Smart Cities | Telecom | Transportation

Tech Mahindra's Engineering services are on a mission to Engineer your Next! Now!

With an ideal blend of talent, technology, business acumen, and domain expertise to collaborate with enterprises on their **ENGINEERING JOURNEY**, we are ready!

Our core value proposition to customers is aligned to the enterprise's key asks – **maximize the existing** (driving efficiency and best practices in existing engineering programs and processes), **develop the next** (building differentiated products and services for the future), **ace the change** (adapt, adopt and become adept at this dynamic change in the market).

To address this emerging dynamic that would drive successful collaboration with customers, we began work on a strategy to address the key expectations of the enterprises – Accelerate (accelerating outcomes from existing engineering initiatives and investments of customers by applying levers of efficiency, rigor, and productivity), Invent (partnering with customers in bringing new engineering products and intellectual property (IP) to the market to create competitive advantage and differentiation) and Transform (driving transformation in enterprise business models in alignment with dynamic market requirements, while traversing toward a sustainable future).

We call this approach **Engineer your Next! Now!** Now and deliver exponential value to engineering enterprises by collaborating with them across three key tenets: robust products, ubiquitous platforms, cyber factories

Our engineering offerings are supported by our differentiated capabilities, experience, and investments that make us your engineering partner of choice



ART-TO-PART ENGINEERING HERITAGE

Collaboratively solving our clients' engineering challenges by providing services from engineering consulting to product sustenance and aftermarket support



ENGINEERING EXCELLENCE HUBS

50+ state-of-the art engineering centers that have helped clients realize savings to the tune of \$1 billion by decreasing capex requirements and promoting efficient resource utilization



PORTFOLIO OF ACCELERATORS

50+ technology platforms & solutions along with 25+ independently developed tools and frameworks helping clients achieve faster time-to-market and incremental innovation



DIGITAL TECHNOLOGY LEADERSHIP

Credible investments across exponential technologies, modern engineering methodologies, and industrial themes to attain unmatched expertise



OPTISHORE™ DELIVERY

Providing our clients with proximity & flexibility to select the optimal delivery mix of onsite, off-site, nearshore, and offshore locations as per their requirements



GROUP COMPANIES & PARTNERSHIPS

Augmented capabilities via 6+ group companies and several partnerships for well-rounded engineering offerings



OPERATIONAL EXCELLENCE

Proven expertise in offering quality and efficient delivery to our engineering clients with quality effectiveness, productivity enhancement measures, robust governance, dynamic engagement models, and knowledge management initiatives

As we help our clients attain engineering superiority, we are also helping them traverse the path toward responsible engineering aimed at elevating the sustainability, smartness, and safety & security in the world.

