

Turn Raw Data into Informed Action: Active Intelligence



Overview

Most organizations struggle to make actionable data available, let alone turn it into business value. Qlik and Tech Mahindra works together to deliver impactful data outcomes for clients across the globe. The data challenge is real for organizations around the world. The demands of the digital economy are driving the change in the approach to **modern BI**. The new paradigm sets out to overcome the shortcomings of traditional and passive BI by delivering a state of continuous intelligence from real-time, up-to-date information designed to trigger immediate actions. We help organizations tackle the complex challenges of transforming their data into business value and bridge the gaps between data, insights, and action with the **only cloud platform built for active intelligence**.

Close the Gaps

We help organizations close gaps across their data pipeline:

- Turning your raw data into informed action
- Freeing data from its siloes, so your users can easily find it
- Understanding data, so users can act on it



Open the Value

We do this through a true end-to-end solution that includes:

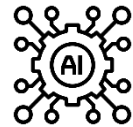
- A data Integration platform to bring all data sources together
- A data analytics portfolio to transform data into insight
- A data literacy-as-a-service approach to build a data-driven culture



Act in Real Time

This unique, innovative approach enables "Active Intelligence":

- Harnessing all the right data, to deliver the best insights
- Understanding your data and acting in real-time
- Managing your data at the speed of business



Collaboration that Creates the NXT Possibilities

Tech Mahindra and Qlik are enabling organizations with identifying, sourcing, and analyzing data for actionable insights.

Create a **unified data landscape** without the need to move data or change data location for purpose of analysis

Leverage the rich KPI taxonomy available as part of **iDecisions** framework

Leverage the Qlik platform along with business domain to build and track KPI relevant to the business user

Support **multi-cloud architecture** from a central managed enterprise platform

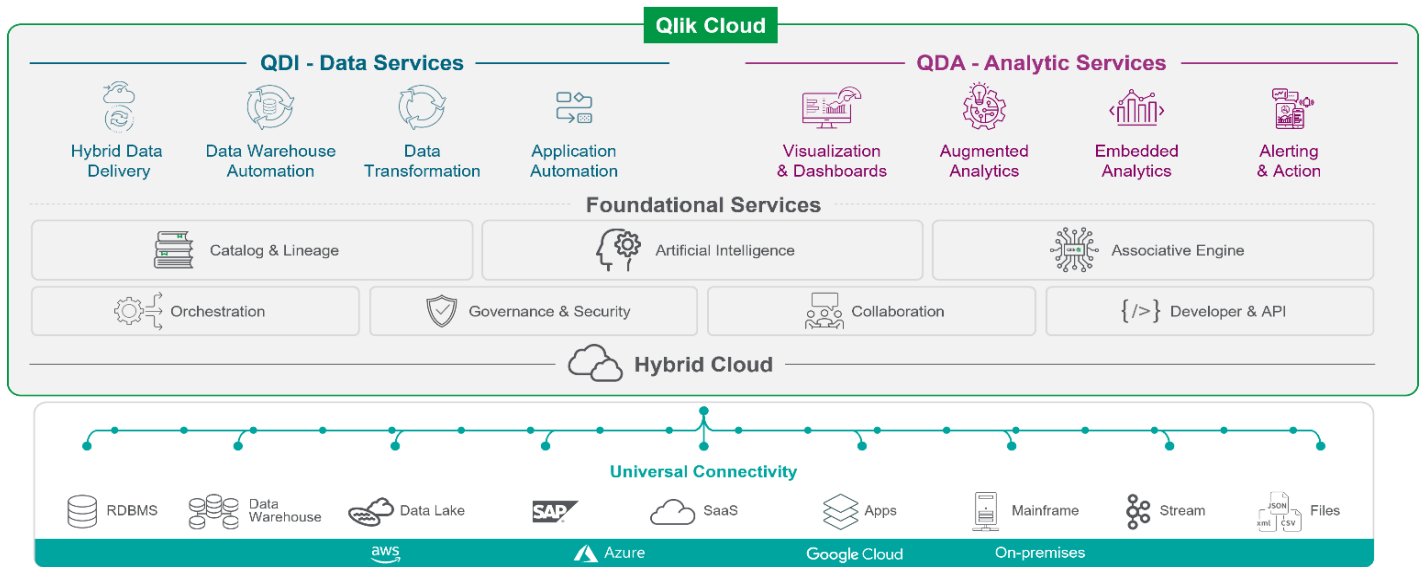
Qlik provides the platform to connect, analyze and action on data. Tech Mahindra utilizes the domain and industry knowledge library that is available as part of the iDecisions to identify KPI and actionable insights. Combining the two with Tech Mahindra's capability to manage large and global programs, provides enterprises with a holistic approach to analyze their data and build actionable insights.

Our Solution

A proven approach towards modernization of the business intelligence systems from the traditional, passive dashboard-oriented approach to a **proactive, real time active intelligence platform that supports a hybrid cloud model.**

Utilizing Qlik's data and analytics services, Tech Mahindra enables enterprises to avoid modifying their cloud architecture for purpose of the business intelligence applications and enables getting Qlik closer to where the data resides. Powered by QlikCloud and a rich set of foundational services, it provides all the data and analytics services you need to transform raw data into informed action.

It's the only cloud platform built for active Intelligence, designed to help organizations shift from a passive set of tools to an active system that delivers information in real-time and compels action. With this **open SaaS platform**, you also benefit from **cloud-agnostic and hybrid deployment options** that offer maximum choice and flexibility in how and where you store and analyze data, across one or multiple clouds.



Success Stories

Dashboard Implementation for a US Major Telecom which is World's Largest Network Service Provider

Scope	Solution	Value Delivered
<p>Consolidating data from different sources (database, excel files) to simplifying the business reports to users</p> <p>Provide reports and charts across hierarchy of products, geography and periodically</p> <p>Create adhoc reports as per business requirement.</p> <p>Increase visibility of operational KPIs throughout the organization</p>	<p>Able to fetch data from different sources to simplify the business reports to end users.</p> <p>Users will be able to use reports across hierarchies and with associative query logic can use data irrespective of hierarchies</p> <p>Used in its different functions as sales, finance, customer advocacy, marketing, and engineering</p> <p>Users can mine the data on their own with little or no reliance on IT staff</p>	<p>Reduced the time and manual effort required to produce reports</p> <p>Increased user productivity</p> <p>Increased visibility throughout organization, including data views matched to the specific needs of each of end user</p> <p>Increase functionality of reports to drill down, cyclic drill</p> <p>KPI - scorecard for different functions in one screen</p>

Report Modernization for a Leading Pharmaceutical Major in UK

Scope

Implementing new specialty, PPIC, and retail BI dashboard reports in Qlik

Migration of BI reports from MicroStrategy to Qlik

Maintain support, and enhance the existing reports



Solution

Created architecture and flow of data (ETL) for the business needs, designed backend and front-end model applying business rules and created QVDs which supplies data to the reports

Implemented various dashboards, provided options to the user to filter on, drill down, and aggregation to various level of data and populated data on both text and charts view

Deployed reports on development /testing/production environments. Scheduling/publishing BI reports to reload data on timely basis for more real time data

Implemented the report access Security, only authorized users can view data based on their role and responsibilities



Value Delivered

Improved time for information analysis to near real-time

Reduced implementation time/maintenance and can customize or enhance in no time

Efficient and interactive reports

Users able to create adhoc reports in a self-service mode with minimal involvement of developers or IT staff



About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to RISE. We are a USD 6 billion organization with over 158,000 professionals across 90 countries helping 1262 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies including data analytics, 5G, blockchain, cybersecurity, artificial intelligence, and more, to enable end to end digital transformation for global customers.

About Qlik

Qlik's vision is a data-literate world, where everyone can use data and analytics to improve decision-making and solve their most challenging problems. A private SaaS company, Qlik offers an Active Intelligence platform, delivering end-to-end, real-time data integration and analytics cloud solutions to close the gaps between data, insights, and action. By transforming data into active intelligence, businesses can drive better decisions, improve revenue and profitability, and optimize customer relationships. Qlik serves more than 38,000 active customers in over 100 countries.



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