TECH mahindra

BROCHURE

Sustainable Retail - Outcome - Based End to End Solutions to Achieve Sustainability Goals

Sustainability in Retail

Sustainability in retail is a growing imperative, reflecting the industry's commitment to environmental and social responsibility, owing to changing consumer and investor preferences. This shift involves adopting eco-friendly practices, reducing carbon footprints, and embracing ethical sourcing. As consumers increasingly prioritize sustainable choices, retailers are compelled to integrate green initiatives into their operations, creating a positive impact on both the planet and their bottom line.

Sustainability Trends in Retail

- Circular economy
- Renewable energy and energy conservation
- Supply chain optimization
- Responsible sourcing
- Water stewardship

Introduction

The increasing focus on sustainability due to regulatory mandates such as packaging tax, California Supply Chain Transparency Act, CBAM, Green Claims Directive require greater amount of transparency in the sustainability efforts of retail sector.

Tech Mahindra's sustainable retail offering blends technology and sustainability by leveraging innovative sustainability solutions, combined with deep sectoral expertise for retail sector. We leverage cutting-edge technology powered by analytics, blockchain, artificial intelligence/machine learning (AI/ ML), IoT and intelligent supply chain management to redefine sustainability within the retail sector. Tech Mahindra's ESG solution for retail is a multifaceted approach. It not only aligns businesses with global sustainability goals but also enhances operational efficiency, fosters social responsibility, and fortifies governance practices within the retail ecosystem.

Our Sustainable Retail Solutions

Tech Mahindra's sustainable retail offerings not only meet rising consumer expectations for sustainable practices, but also support to build an organization that is not profitable but also ethical and sustainable.

Sustainable Products

Sustainable Packaging Platform

Product Lifecycle Assessment

Product Traceability - Block Chain Based

Sustainability Analytics

ESG Data Management Hub

GHG Footprint Tracking - Scope 1,2, 3

ESG Reporting Platform - i.Sustain

ESG Risk Management Platform - i.RiskMan

Sustainable Supply Chain and Circularity

Sustainable Procurement Strategy

Supplier Assessment

Green Logistics Solution

Scope 3 Data Management

Resource Optimization

Renewable Asset Management Solutions

Waste to Energy Solution

Water Management Advisory

Net Zero Transition

SBTi and Net Zero Advisory

Decarbonization pathways

ESG Strategy and Roadmap - CSRD, SEC, BRSR, Taxonomy alignment

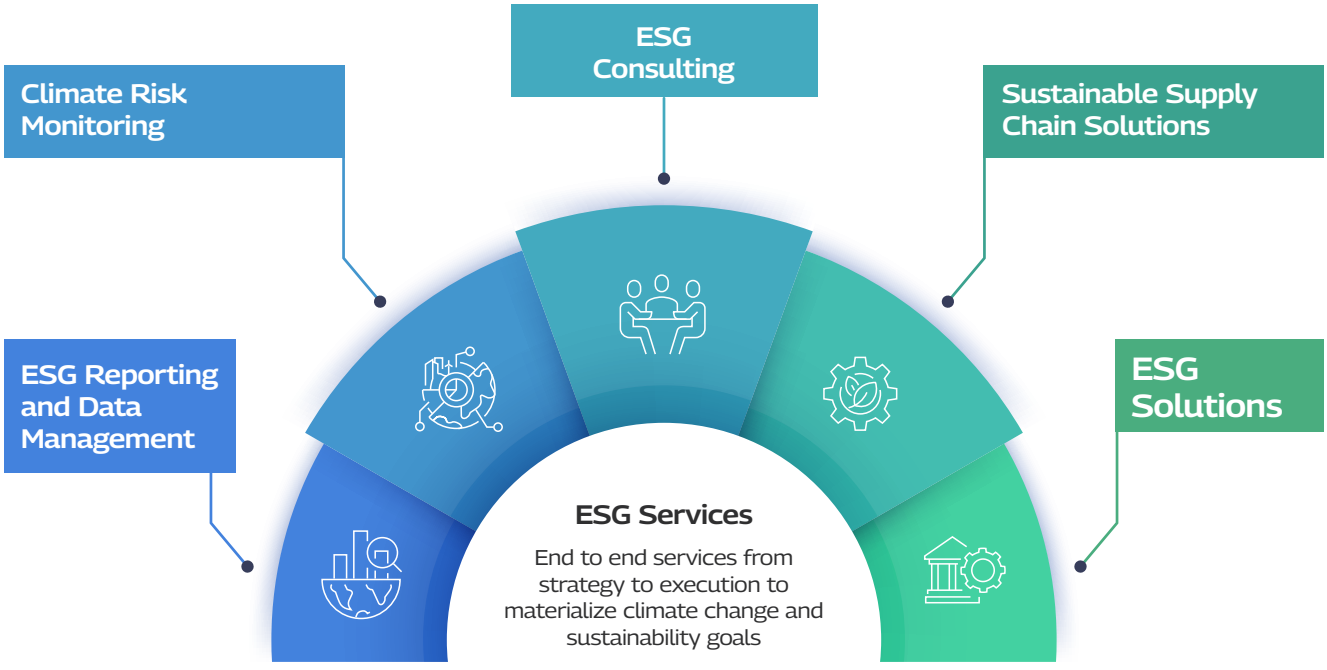
Benefits

Tech Mahindra's ESG-focused retail offerings deliver a myriad of benefits

- **Cost savings through operational efficiency**
- **Attract eco-conscious customers**
- **Enhance customer loyalty**
- **Contribute to long term sustainability advancement**
- **Risk mitigation**
- **Long-term viability**

The NXT.NOW™ Advantage

- End to end solutioning approach (Baselining to Execution)
- Strong data capability coupled with strong sustainability experience
- Deep sectoral knowledge for retail sub-segments
- Looking beyond reporting to meet critical profitability, transformation, and greenline targets



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