

SPOT ON

Regional reach of  
content providers

Increased cost of  
post production

Diverse standards  
for OTT and  
traditional contents

Growing volumes  
new, archived &  
licensed content



## Industry Challenge

## Our Vision



Do more with less

Accelerate post production processes to deliver content at the pace and cost that meets industry requirements aligning with **business ROI**

- ▶ **AI** adoption to handle scale with **increase in volume**
- ▶ **Platform** to serve media houses to **optimize** the cost of post-production
- ▶ **Cloud** based **secure** solution
- ▶ Ability to **monetize** content





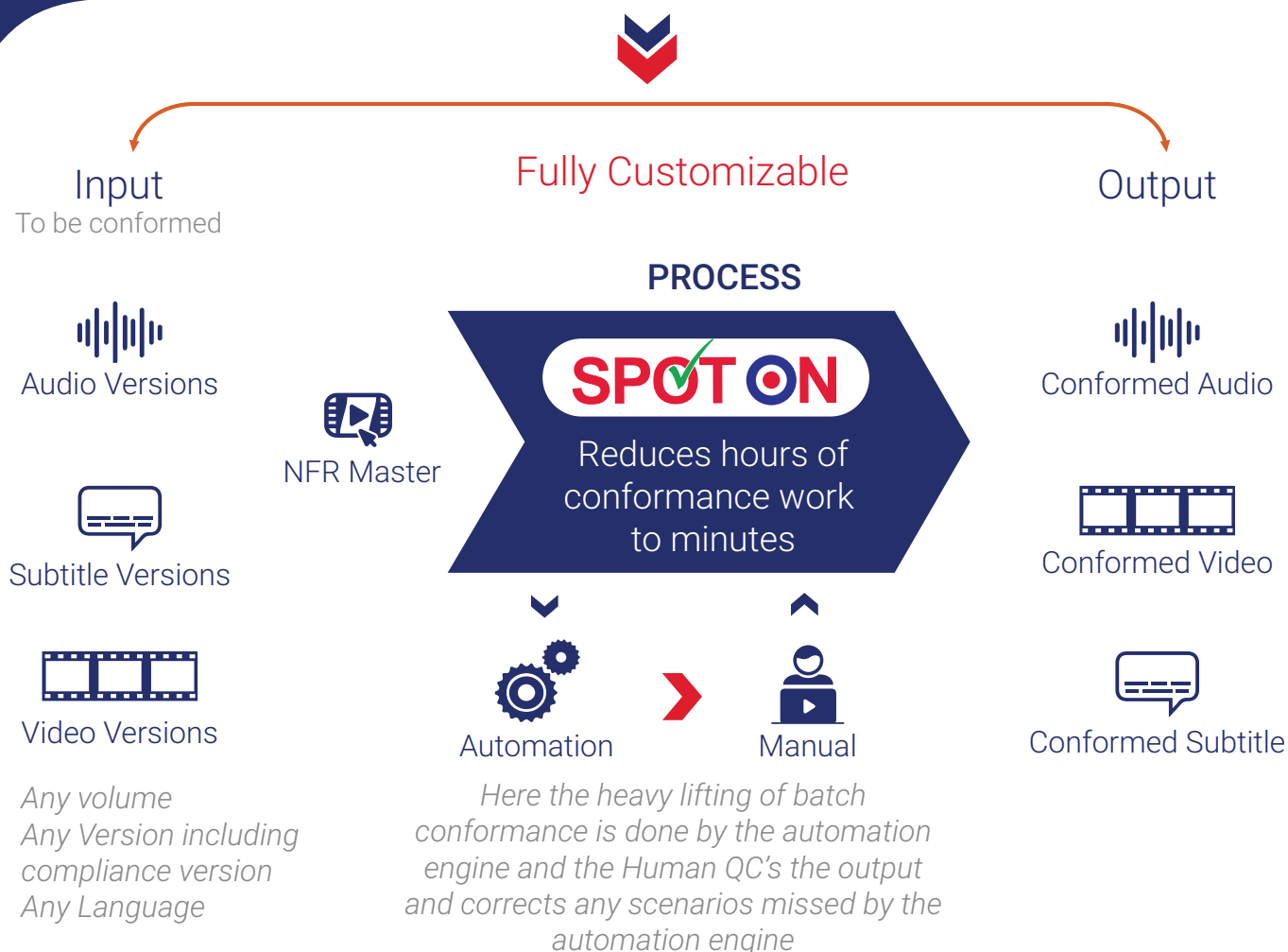
# Platform Overview

Industry use cases



Video Soft Marking	Subtitle Conformance	Audio Language Check	Metadata Creation	Person Detection
Audio Conformance	Audio Subs Sync Check	Video Soft Marking UI	Auto Editing	Person Identification

## Auto Conformance



# Audio Subtitle & Language Check



## Audio Subtitle Sync Check

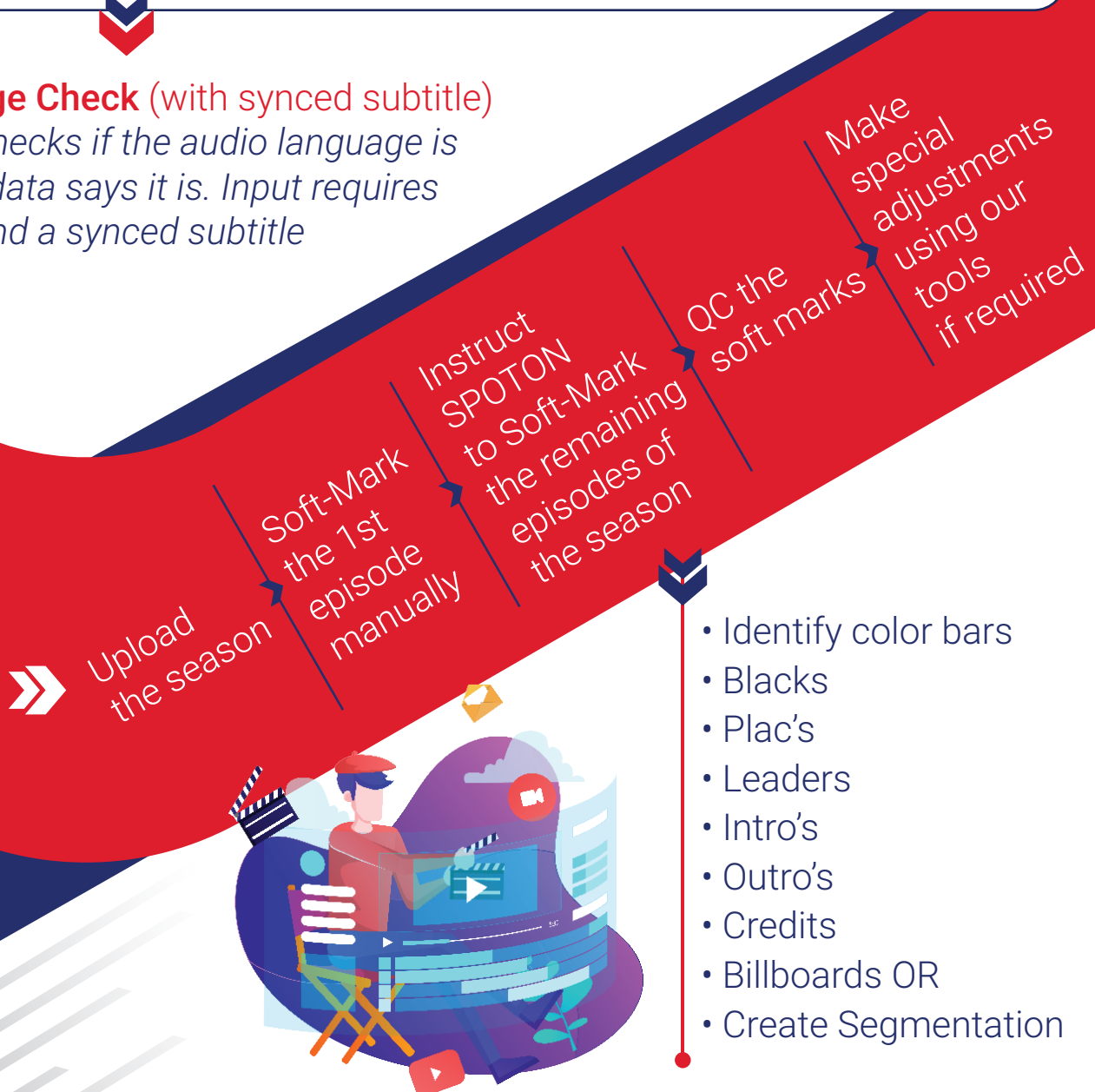
*This solution checks if the subtitle and audio are in sync*



## Audio Language Check (with synced subtitle)

*This solution checks if the audio language is what the metadata says it is. Input requires the audio file and a synced subtitle*

## Automated Video Soft Marking Workflow



## MIGRATE

Transform the media house to be future ready in accordance with industry's global vision

## MANAGE

Sustain the transformation :  
Manage your media content and workflow

## MONETIZE

Make all the content (Archived + New) searchable, discoverable and ready for playout on any platform leading to monetization opportunities

## Unique Features



**Infrastructure Independent**  
can be deployed on Cloud or On-Premise

**Extremely Cost Effective**  
can be used on a desktop machine without the use of GPU's

**Flexible Engagement Model**

- Vendor service model
- Complete managed service

**Fully Customizable Framework**  
to suit the requirement of various workflows & formats



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