

# EXPERIENCE THE FUTURE OF BUSINESS WITH NXT.NOW

## THE NOW>

We live in the moment. We have to Build and Run things to keep the world progressing for the sake of humanity, or simply for our associates, clients and partners.

Tech Mahindra (TechM) is a heritage brand with over three decades of distinguished work BUILDING and RUNNING systems and processes for clients.

Many others do this too. This is why when we focus on the NOW, we have to differentiate ourselves to be picked from a vast collage of choice. We combine automation, micro service reusable components, domain knowledge and processes to a mastery of technology to BUILD and RUN.

What we offer here is either competitive parity or competitive advantage to our clients.

We have placed our bets on how things should be built and run so that companies grow and accommodate evolutionary change. Consequently, our rallying cry was grounded in three simple words...

# RUN. CHANGE. GROW.

We have distinguished ourselves over the past three decades doing just that for companies.

## THE NEXT>

The world has changed with epic events – the pandemic as well as the advent of stunning technologies such as 5G and quantum computing and path breaking processes using robotic process automation and data science. The changes brought upon companies, people and governments are not evolutionary but revolutionary.

So, what NEXT? How have we thought about delivering new solutions to address the needs of the new world we live in.

We asked ourselves, what is in store for us in the future. Clearly, we have to lead and not follow.

We have to design solutions that address what might be the future of healthcare, communications, manufacturing, distribution, retail, banking, insurance and so on.

And that is what we have done – by IMAGINING a future that we can deliver on.

By crafting solutions, that are unique and market-making we deliver the Future. But in a pragmatic way that can be delivered NOW. And that is essentially our promise.

Across different industry verticals and with over 120k staff in 90+ countries, we are studying markets, best practices and trends and crafting solutions that will offer our clients **competitive dominance**. Not just parity or advantage.

In short, we help companies Imagine a future, Build solutions and Run them, to deliver tangible value and outcomes.

And that is the meaning and promise of NXT.NOW.