

Rethinking Master Data Management with Cloud Native Containerized Solutions

Flyer

By leveraging cloud-native, containerized master data management (MDM) solutions, organizations today can achieve trusted, high-quality data across their cloud and legacy systems.

Tech Mahindra and Profisee are helping organizations overcome the challenges of cloud migrations, system consolidation and digital transformation with scalability and agility that is not possible with traditional master data management (MDM platforms). Built for the cloud, Profisee offers the industry's first and only cloud-native containerized platform-as-a-service (PaaS) MDM solution giving customers the freedom to choose their deployment, on-premises, in the cloud, or via a hybrid model.

Collaborations that Create the NXT Possibilities

At Tech Mahindra, we help our customers on their digital transformation journey. And master data is an essential part of the journey. Profisee is how enterprises can finally solve the data quality issues that have been holding back so many strategic initiatives. Too often, it can feel like every time you start to make progress on your digital transformation, or enterprise resource planning (ERP) implementation, or disruptive new marketing campaign, bad data stops you in your tracks.

To get past this brick wall, you need a smarter approach to data management. That's what we bring, with our "make it easy, make it accurate, make it scale" approach. Our cloud-native MDM solution fully cleans and unifies data for you, and can easily scale up, down, and across your different business functions – so you can finally make it happen. Our customers have averaged a more than 500% ROI and a 10-month break-even time frame. With better data, now you can **make it happen!**



Make it Multidomain

Implement any number of master domains in the same environment to solve any data problem – customer, product, asset, supplier, location, or any required domain, including reference data.



Make it Easy

With a cloud-native MDM solution that's easier to deploy, easier to use, and easily pays for itself many times over



Make it Accurate

With a platform that fully cleans and unifies the data for you and keeps it that way



Make it Scalable

By getting a multi-domain solution that can quickly scale up, scale down, and scale across your different business functions



Make it Cloud-Native

Designed for the cloud and pre-integrated with leading cloud environments such as Microsoft Azure and governance platforms such as Microsoft Purview

Our Solution

Our Master Data Management empowers businesses with the centralized, consistent, complete, and reliable data they need to meet operational and analytical challenges throughout their digital transformation journey.

- Improve operational efficiency and reduce costs
- Design unique customer experience to maximize customer lifetime value
- Measurably improve regulatory compliance, reporting and insights



Golden Record Management

Match data across multiple systems and merge into a single 'golden record'

Data Quality

Apply data governance standards to validate, standardize and enrich data From any domain

Workflow

Ensure data issues are routed to the correct owner for expert resolution



Integration

Integrate data from any system and publish to any system, including analytics platforms

Stewardship & Governance

Provides intuitive UI and tools for data stewards to interact with their data

Relationship Management

Unlimited hierarchies and navigation across related data

Success Stories

Managing one of the world's fastest pizza maker's 85 million unique customer records at scale to design unique customer experiences

Legacy databases and systems could not stitch together the hundreds of millions of online, phone and in-person orders into a complete record

Leveraging our platform to establish complete view of customers to power worldwide customer rewards program

Reduced costs, improved the customer experience and increased average order size



Optimizing the patient experience and improving health outcomes throughout entire continuum of care for a largest healthcare organization

Legacy systems couldn't remediate data in other systems, so key insights were often siloed from other departments or regions.

With our solution, location, provider, and patient data has been mastered across 400 physical practices, improving billing accuracy locations

Patients and doctors have access to the complete medical history across the continuum of care, facilitating informed and timely decisions



TechM NXT.NOW™ Advantages

- Diversified global player with over 20 years of data and analytics practice
- Over 10000 associates with domain led consulting focus
- Global footprints across more than 55 countries

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to Rise. We are a USD 5.1 billion organization with 145,000+ professionals across 90 countries helping 1191 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies including data analytics, 5G, blockchain, cybersecurity, artificial intelligence, and more, to enable end to end digital transformation for global customers.

About Profisee

Profisee is changing the MDM game, dismantling the perception of master data management (MDM) being 'difficult' and making MDM an easy and a natural foundation for any data management strategy. Easy to buy, easy to use and easy to deploy, Profisee's approach to make MDM easy provides organizations with a fast, affordable and scalable solution to deliver high-quality, trusted data across the enterprise.

Tech Mahindra



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