



Informatica

Tech
Mahindra

BROCHURE

Intelligent Data Management Cloud

Connected World.
Connected Experiences.

Overview

With increasing digital adoption, businesses are facing multiple challenges to harness the available data like multi-format, multi-mode, multi platforms data availability, and integrated framework with augmented capabilities to provide quality governed data to enterprises. Informatica provides the solutions that helps to unleash the full potential and realize organizational goals driven by modern data strategies and implementation methods with cloud native data transformation journey called **Intelligent Data Management Cloud**.

Collaborations That Create the NXT Possibilities

Tech Mahindra and Informatica's Enterprise Data Management accelerates cloud/hybrid data-driven digital transformations enabling companies to fuel innovation, become more agile, and realize new growth opportunities, resulting in intelligent market disruptions with AI-powered metadata management.



Improve visibility by connecting and scanning metadata for all types of databases, SaaS apps, ETL tools, BI tools



Avoid past misses with a comprehensive, intelligent, and automated cloud-native solution



Demonstrate rapid ROI with faster first time to value by ensuring the successful completion of the DW/DL migration/modernization project to the cloud on time



Get up and running quickly without advanced training by leveraging OOTB connectivity to 100s of sources



Increase productivity and save costs with an integrated and comprehensive cloud data lakehouse management solution



Reduce time to market by quickly developing, deploying, and refreshing data pipelines for users



Data quality as a service to implement next generation data quality

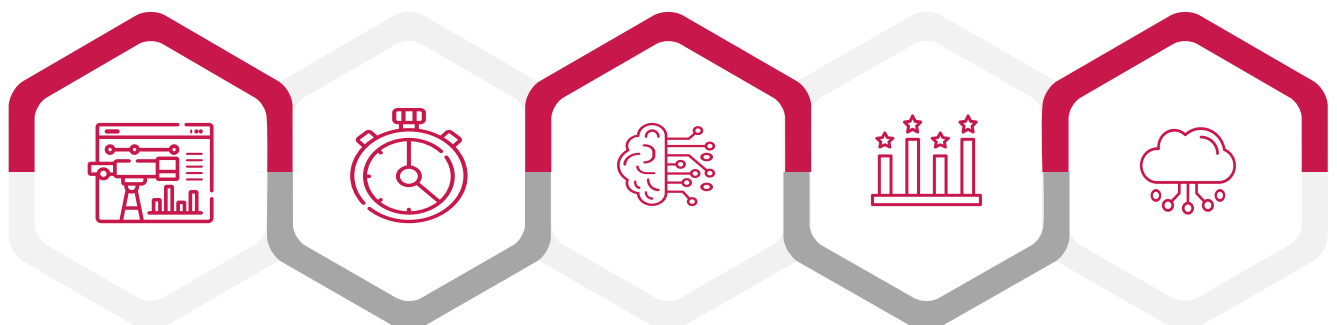
Our Solution

Intelligent Data Management Cloud provides next generation AI powered data management platform. The key features of the platform are:

Easily extendable data model for different business verticals as well as powerful varied connectors for enabling cloud data integration from various types of data sources

AI/ML powered matching capabilities to enhance the power of matching records

Adherence to the **security standards** including SOC2, SOC3, ISO, GDPR, HIPPA and cloud security alliance



Capabilities to **standardize and enrich data** using automatically applied rules for batch, real-time and streaming data

Simplified data stewardship with advanced dashboards for next generation analytics

Benefits

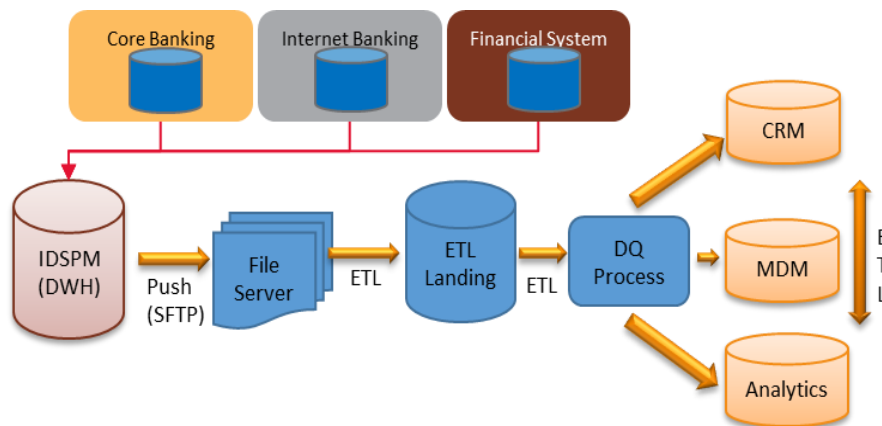
The key benefits of solution include **better scalability, ease of deployment and usage for developers, subscription based low-cost ownership** and timely releases for improved software versions with additional features and improvements.

Success Stories

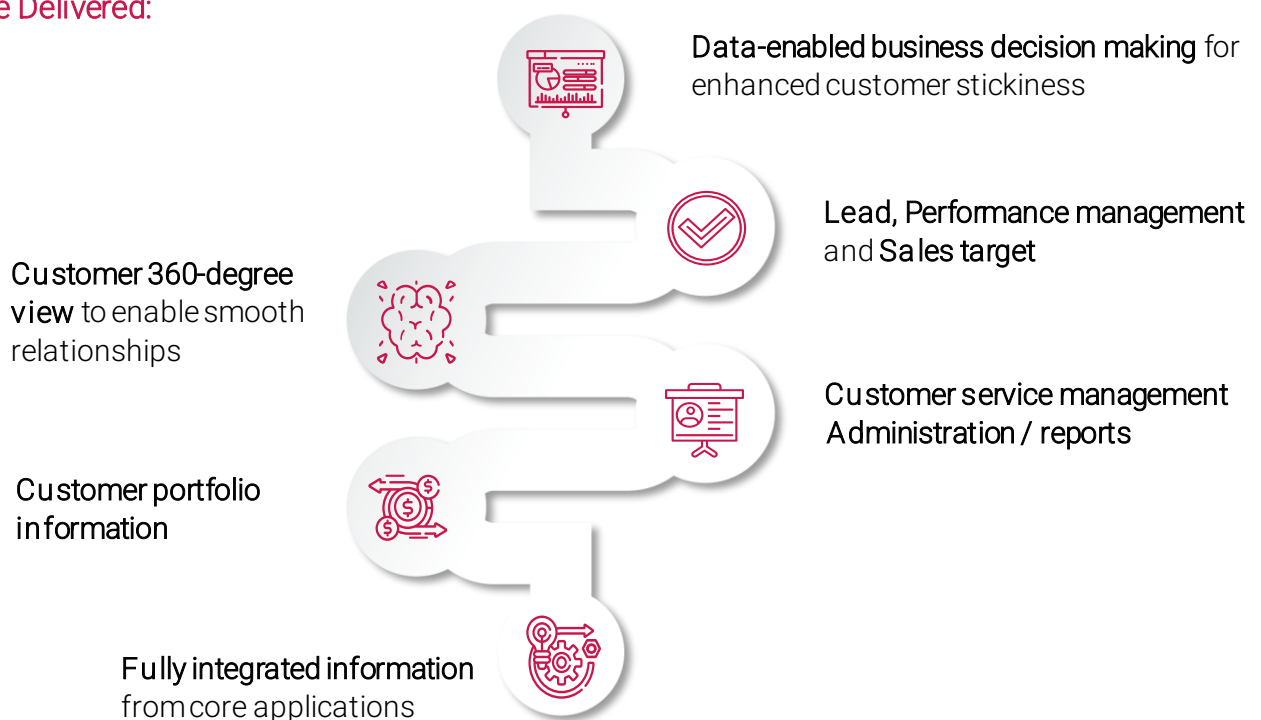
a) MDM Platform for the Largest Retail Bank in APAC Region

Implementing customer relationship management solution and analytical facilities, that benefits its users to use the data for cross selling and upselling

Solution:



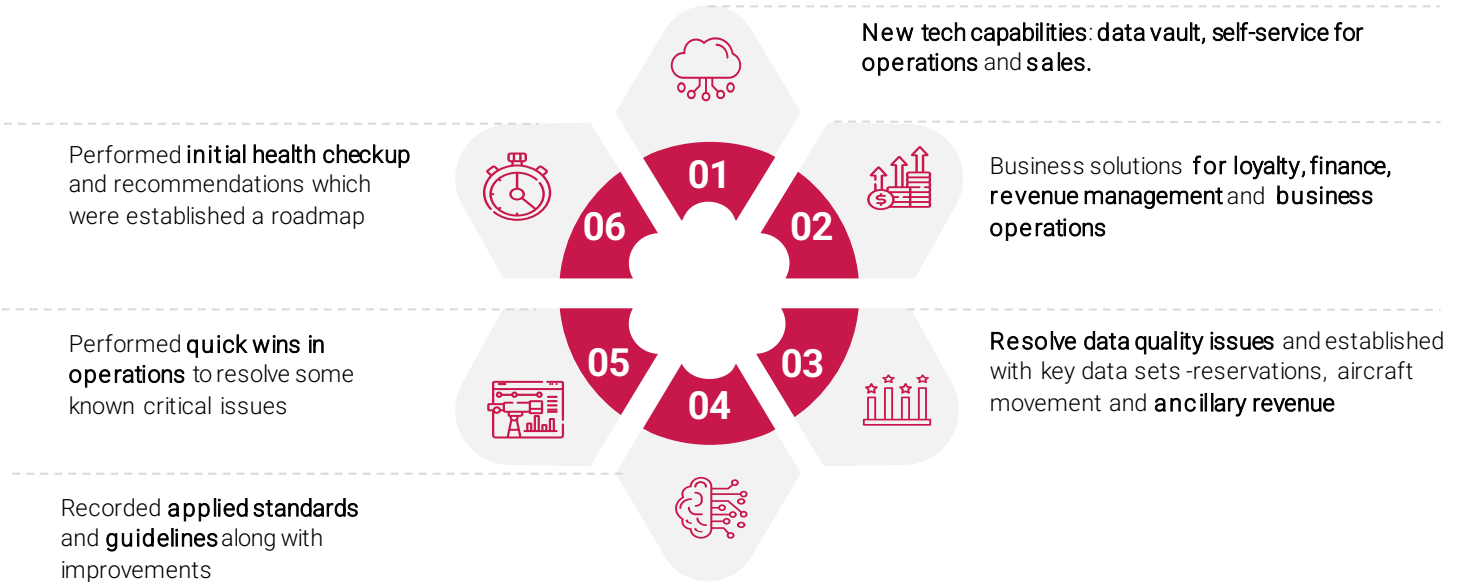
Value Delivered:



b) EDW Implementation for the Largest Airline in Australia

The client was keen to establish a BAU capability which was cost-effective, reasonably priced, and provide contextual value adds.

Value Delivered:



About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to *RISE*. We are a USD 6 billion organization with over 158,000 professionals across 90 countries helping 1262 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies including data analytics, 5G, blockchain, cybersecurity, artificial intelligence, and more, to enable end to end digital transformation for global customers.

About Informatica

Informatica is the only proven enterprise cloud data management leader that accelerates data-driven digital transformation. Informatica enables companies to fuel innovation, become more agile, and realize new growth opportunities, resulting in intelligent market disruptions. Over the last 25 years, Informatica has helped more than 9,000 customers unleash the power of data. For more information, visit www.informatica.com.

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