



INVESTOR DAY

Platforms: Unleash the Non-Linear

Manish Vyas



Non-Linear Potential

2.5x

Revenue Growth for
Platform Adopters

89%

Repeat Buy

30%

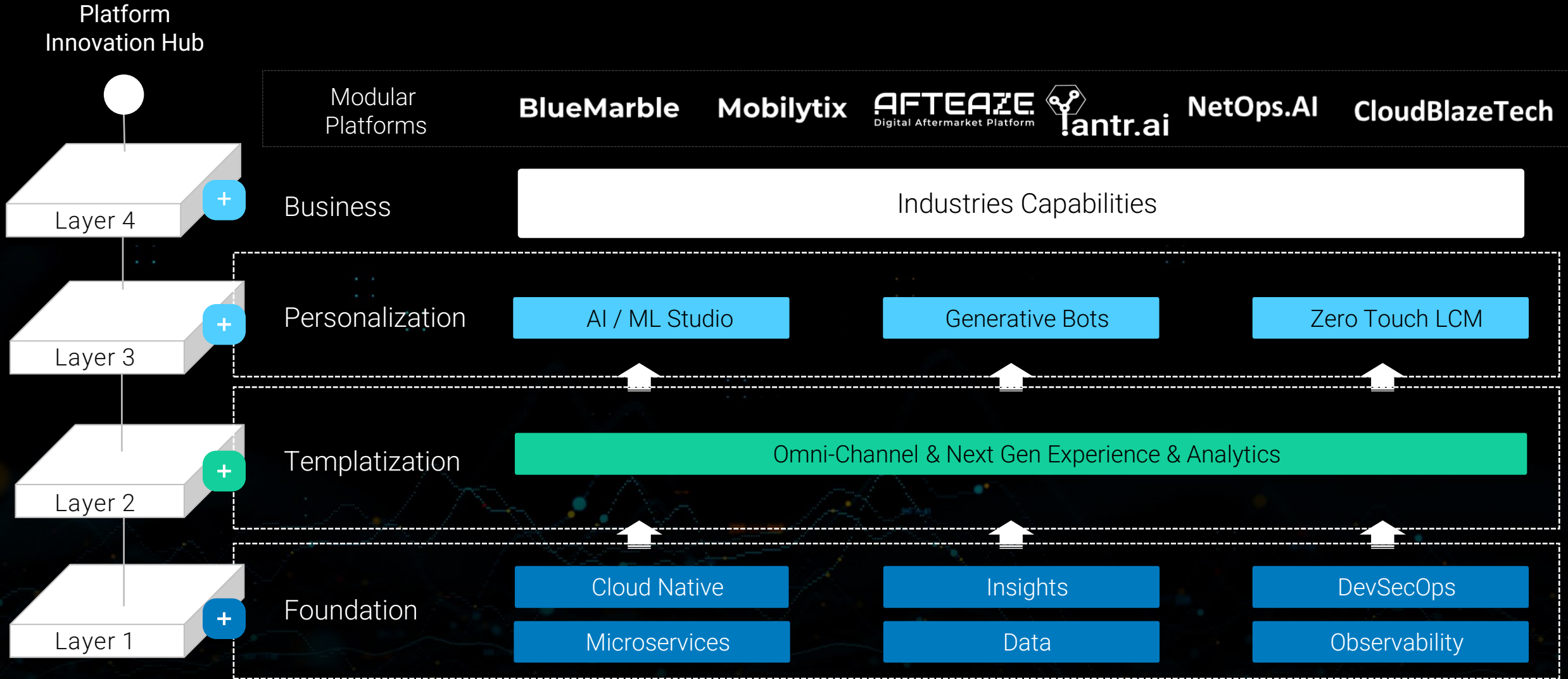
Improved Yield



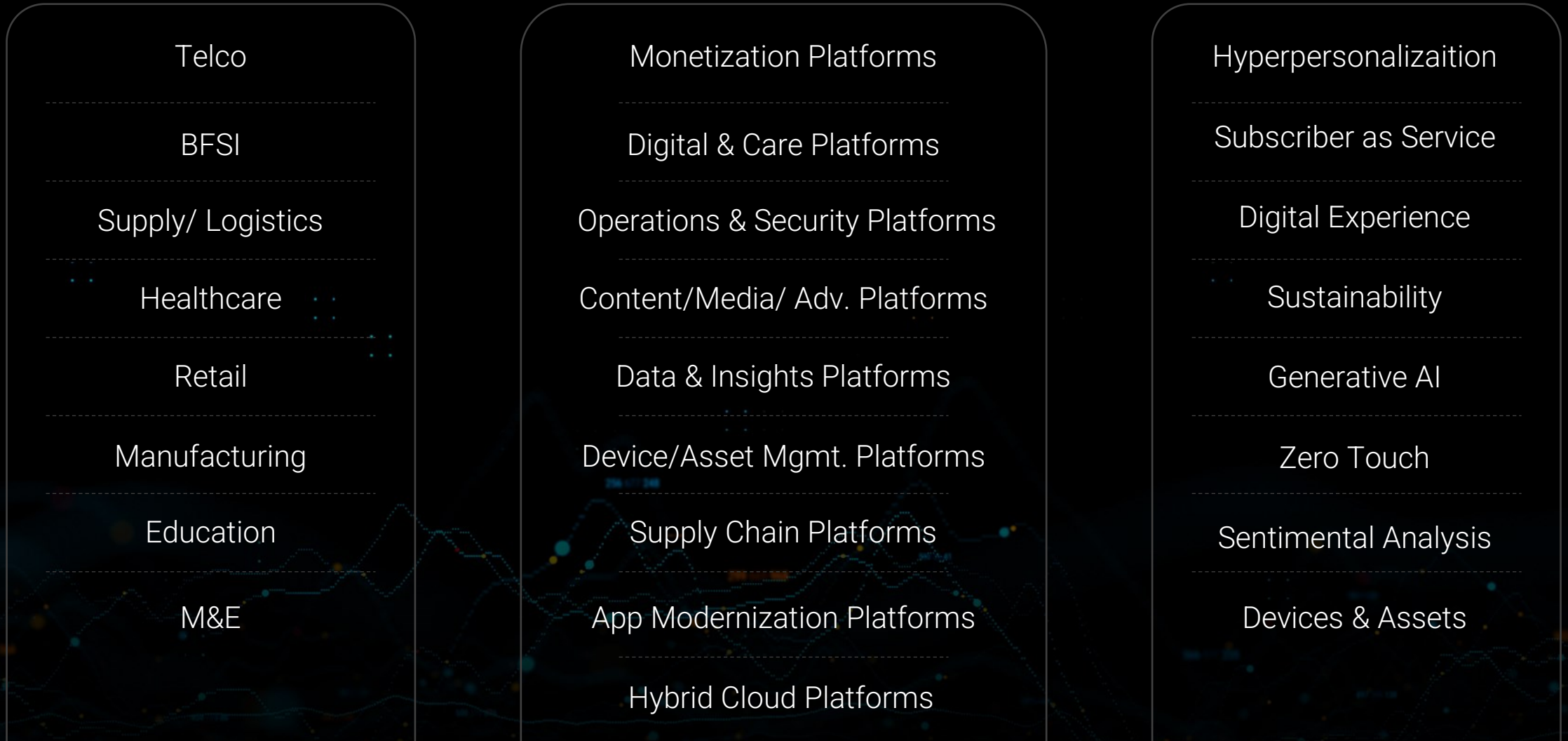
1250+

Privileged Access Rights
Robust platform credence

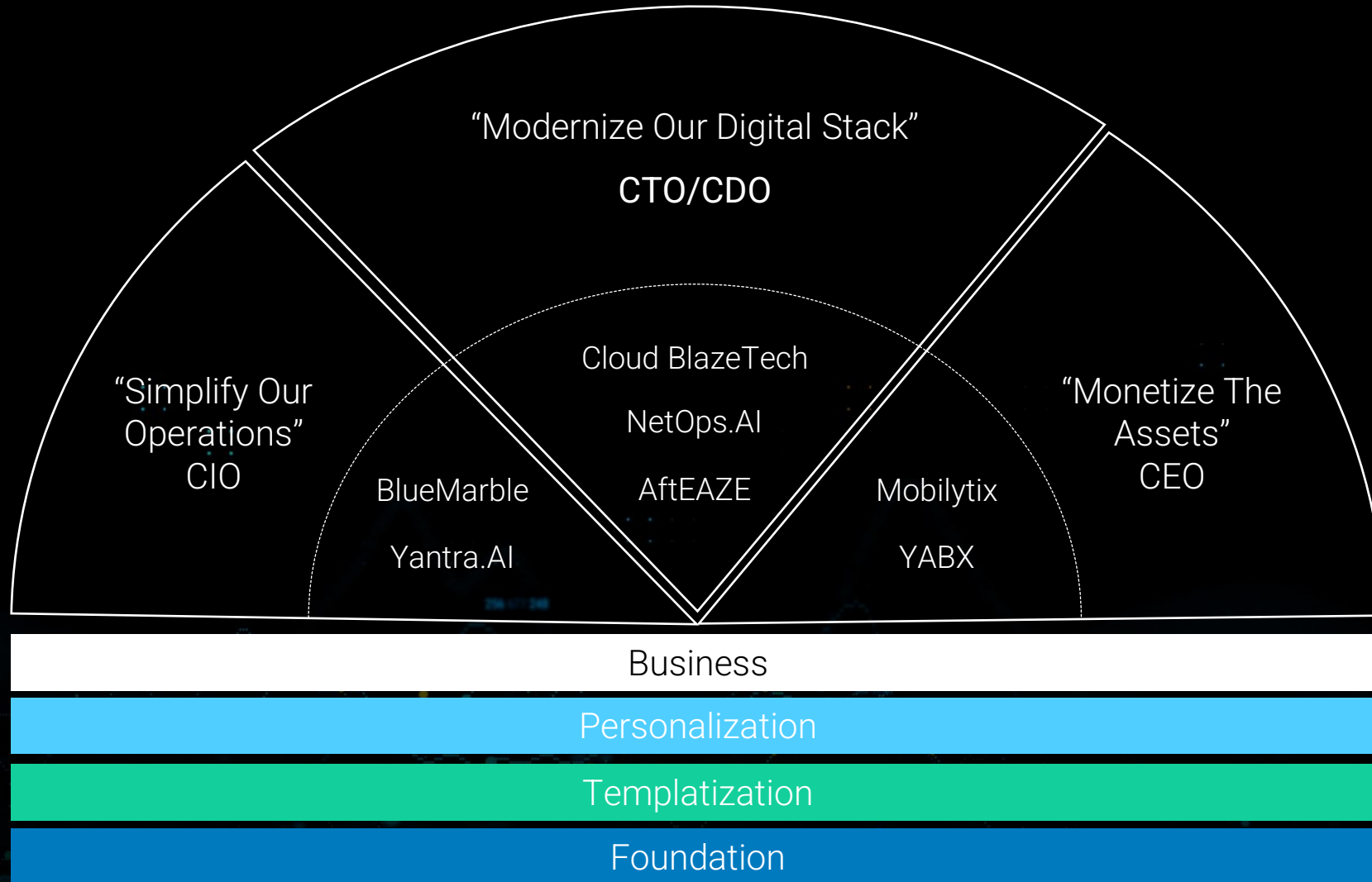
Platform Strategy



Industries Capabilities: 1:N:N



Empower C-Suite



Simplify



netOps.ai



Intelligent Platform to integrate & manage autonomous networks

- >70% faster NW rollout and deployment
- Shift left on 'management cost' towards cognitive. 11% for a German CSP
- 7 Current Customers



BlueMarble



SaaS based BSS

- 45Mil ARR (40% Annual growth)
- 18 live customers
- 20 PoCs underway



i.Sustain



Intelligent ESG Platform

- TAM: \$1.8B
- Smart Data Acquisition, End-to-End ESG data management
- Accelerate the ESG reporting and analytics by 30%

Modernize



A cognitive platform for transforming field operations.

- Launched in Sep '22
- 3 Live Customers
- Opportunity to disrupt \$30Bn spend



Cloud BlazeTech 

Integrated Cloud Platform:

- TAM: \$500B
- 40% faster discovery
- 30% faster migrations
- 30+ Customers



AFTEAZE
Digital Aftermarket Platform



Aftermarket platform for manufacturing

- >\$300Mn cost eliminated
- 120+ Enterprise Systems
- 30 Countries
- 20 Languages

Monetize



MobiLytix™



Customer Value Management (CVM)

- \$10Bn TAM
- 250Mn consumers impacted
- 30% CAGR
- +12% Peak Incremental Revenue



YABX



Cloud lending and Savings Platform

- \$12 BN TAM
- 50Mn+ Customers Credit Scores
- >\$100Mn Annual loan Disbursal
- >1Mn Unique Customers
- 10X ARR YoY Growth



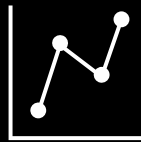
Mobiquity



Digital Payment Gateway

- 80+ Deployments over 50+ Countries
- 150Mn Wallets powered
- \$200Bn Transaction Value

Platforms – The next big thing at Tech M



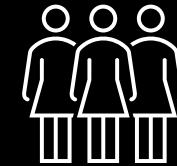
Scale to Grow 2X in 3 years

Cross Industry problems via
Platforms
Deep Technology Partnerships



World Class Platform hub

Strengthen Innovation Hub via
continuous investment
Run problem solving labs for the
1250+ universe



Comviva 2.0 at the Core

Launch in April'23
Strengthen business and tech
leadership, directing Platform
Strategy