



Tech
Mahindra



Enhancing System Performance with SAP S/4HANA Transformation

CASE STUDY.

CLIENT BACKGROUND

With more than 181+ production facilities and 143,611 employees across 24 countries, the client is one of the largest global auto parts and tire manufacturers. It is a pioneer in the manufacturing of tires and tubes for passenger cars, trucks, buses, aircraft, construction and off-road mining vehicles, industrial and agricultural machinery, motorcycles, scooters, and other vehicles; along with automotive parts, automotive maintenance, and repair services. The company envisions to serve society with superior quality since its foundation and evolve as a sustainable solutions company. It strives to enable people to move, live, and work with high-quality tires and other rubber products and contribute to society with ever-growing value.

CHALLENGE

The client was using an older ERP platform, SAP ECC for managing global business operations across 240+ plants (HQ, manufacturing, and sales offices), 42 company codes spread across EMEA, 90+ interfacing applications, and 6000+ user base. They wanted to upgrade to the next generation of SAP ERP, S/4 HANA, to standardize global processes, enhance user experience, and improve overall efficiency for overcoming the following challenges:

01

Non-standard SAP ERP with multiple process variants

02

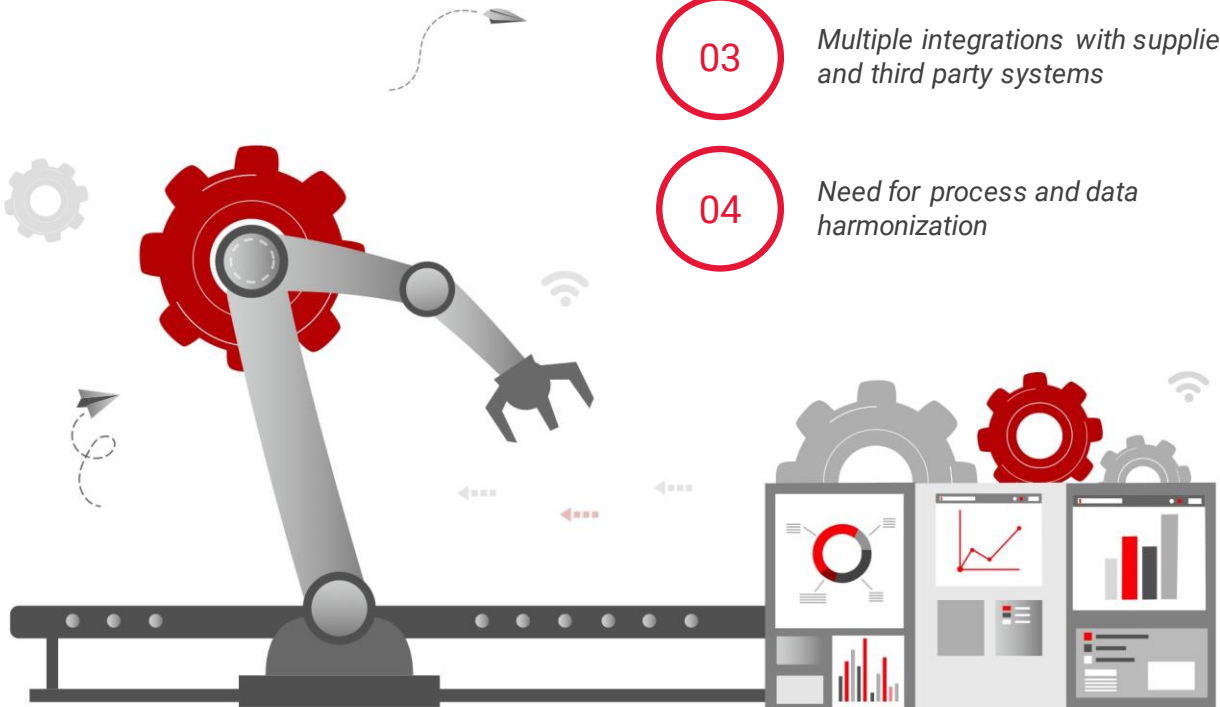
High maintenance and operations costs owing to extensive customization

03

Multiple integrations with suppliers and third party systems

04

Need for process and data harmonization



SOLUTION PROVIDED

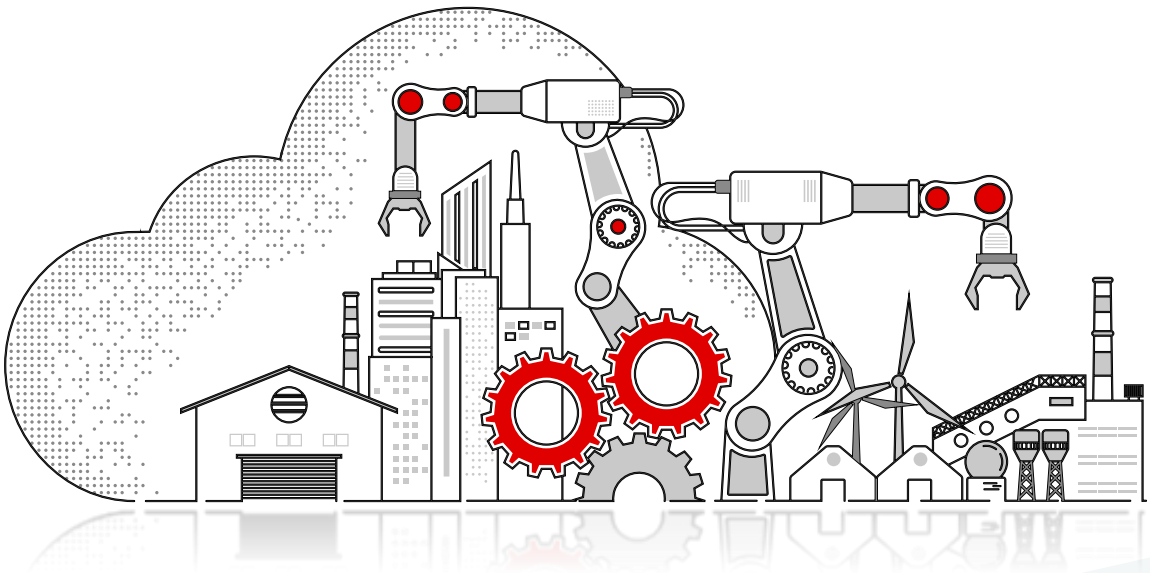
The client partnered with Tech Mahindra, SAP's top global strategic service partner, to seamlessly upgrade from SAP ECC to SAP S/4HANA. To begin with, the client planned to deploy the global template build across Brussels and India followed by a rollout to 24 sales subsidiaries (countries) across major business processes, 15 factories, and 1 technical center.

Tech Mahindra helped the company overcome the challenges of integrating multiple interfaces with various legacy and third party systems and warehouses within 15 months implementation period. It helped the client in transforming its major business processes by implementing record to report, order to cash, procure to pay, deploy to store, idea to design on SAP S/4HANA 1909. It streamlined and optimized the various processes, including manufacturing, sales, pricing, plant maintenance, master data management, and overall compliance with foreign trade regulations.

BUSINESS & COMMUNITY IMPACT

- A standardized set of processes delivered based on SAP Best Practices
- Improved procurement and production efficiency through re-engineered processes
- Template governance and roll-out methodology established
- Highly scalable solution based on S/4HANA platform

Moreover, Tech Mahindra assisted the client in designing, building, and deploying custom Fiori apps to strategically transform the user experience. Overall, migrating to a future-ready ERP suite with the help of Tech Mahindra's dedicated team of SAP experts allowed the client to enhance its business performance, productivity, and operational efficiency.



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