

# Engineering Your Nxt. Now

IES' Value Proposition Framework

Accelerate | Invent | Transform

We deliver exponential value to engineering enterprises by collaborating with them across three key tenets, supported by our differentiated capabilities, experience, and investments



## ROBUST PRODUCTS

Engineering superior products and making them ecosystem-ready by fusing elements of connectivity and intelligence



## UBIQUITOUS PLATFORMS

Capitalizing on modern engineering practices and rising data volumes to enable mass-personalization and drive new business models



## CYBER FACTORIES

Enabling seamless cyber-physical integration for enhanced visibility, predictability, and productivity across factory operations

### Art-to-part" engineering heritage

Our engineering prowess



Engineering Excellence Hubs



Portfolio of Accelerators



Group companies & partnerships



Digital technology leadership



Optishore™ delivery



Operational excellence

### Expertise across 9 key engineering domains

Aerospace | Automotive | Discrete Industrial & Manufacturing | Energy & Utilities | Healthcare | ISV & Internet | Smart Cities | Telecom | Transportation

Tech Mahindra's Engineering services are on a mission to Engineer your Next! Now!

Our core value proposition to customers is aligned to the enterprise's key asks – Maximize on the Existing (driving efficiency & best practices in existing engineering programs & processes), Develop the Next (building differentiated products and services for the future), Ace the Change (adapt, adopt & become adept at this dynamic change in the market).

We, at Tech Mahindra offer expertise which matters. To realize your Journey! To Engineer your NEXT! ....Now! With an ideal blend of talent, technology, business acumen, and domain expertise to collaborate with enterprises on their ENGINEERING JOURNEY, we are ready!

To address this emerging dynamic that would drive successful collaboration with customers, we began work on a strategy to address the key expectations of the enterprises - Accelerate (Accelerating outcomes from existing engineering initiatives and investments of customers by applying levers of efficiency, rigor, and productivity), Invent (Partnering with customers in bringing new engineering products and IP to the market to create competitive advantage and differentiation) and Transform (Driving transformation in enterprise business models in alignment with dynamic market requirements, while traversing toward a sustainable future).

We call this approach as Engineering Your Next! Now and deliver exponential value to engineering enterprises by collaborating with them across three key tenets: Robust products, Ubiquitous platforms, Cyber factories

Our engineering offerings are supported by our differentiated capabilities, experience, and investments that make us your engineering partner of choice



#### ART-TO-PART ENGINEERING HERITAGE

Collaboratively solving our clients' engineering challenges by providing services from engineering consulting to product sustenance and after-market support



#### ENGINEERING EXCELLENCE HUBS

50+ state-of-the art engineering centers that have helped clients realize savings to the tune of \$1 billion by decreasing capex requirements and promoting efficient resource utilization



#### PORTFOLIO OF ACCELERATORS

50+ technology platforms & solutions along-with 25+ independently developed tools & frameworks helping clients achieve faster time-to-market and incremental innovation



#### DIGITAL TECHNOLOGY LEADERSHIP

Credible investments across exponential technologies, modern engineering methodologies, and industrial themes to attain unmatched expertise



#### OPTISHORE™ DELIVERY

Providing our clients with proximity & flexibility to select the optimal delivery mix of onsite, off-site, nearshore, & offshore locations as per their requirements



#### GROUP COMPANIES & PARTNERSHIPS

Augmented capabilities via 6+ group companies and several partnerships for well-rounded engineering offerings



#### OPERATIONAL EXCELLENCE

Proven expertise in offering quality & efficient delivery to our engineering clients with quality effectiveness, productivity enhancement measures, robust governance, dynamic engagement models, and knowledge management initiatives

As we help our clients attain engineering superiority, we are also helping them traverse the path toward responsible engineering aimed at elevating the sustainability, smartness, and safety & security in the world.

