

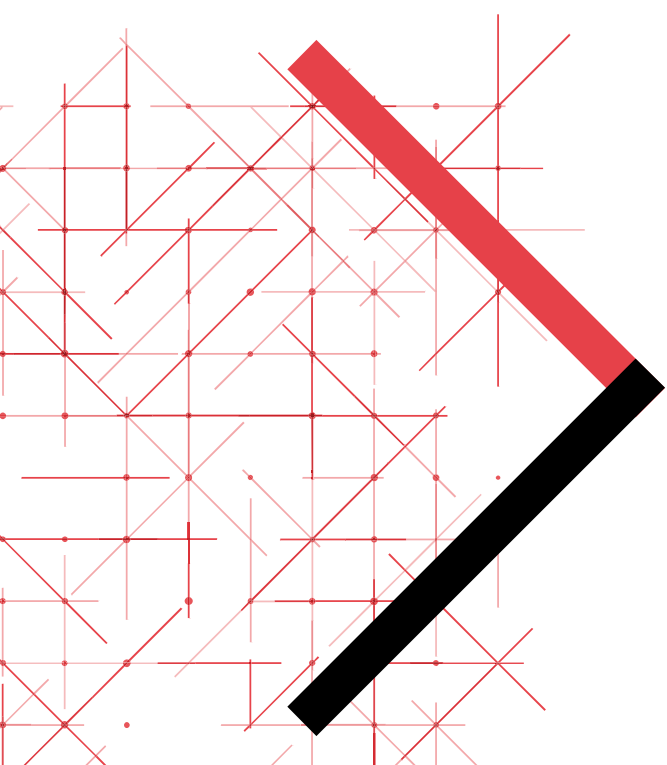
ABOUT TECH MAHINDRA

EMPOWERING CUSTOMERS TO EXPERIENCE THE FUTURE TODAY

TECH MAHINDRA IS A DATA AND INNOVATION-DRIVEN ORGANISATION. WE ARE BRINGING TO FORE OUR KNOWLEDGE, ASSETS AND RICH DATA ACQUIRED OVER THE DECADE ALONG WITH NEW CAPABILITIES ADDED THROUGH ACQUISITIONS AND STRATEGIC ALLIANCES TO SHAPE THE FUTURE OF OUR CUSTOMERS IN THIS NEW NORMAL WITH OUR NXT.NOW STRATEGY.

We are continuously enhancing our technology capabilities by adding new platforms, assets and solutions to scale the key verticals. We are combining brand experience, behavioural experience and book of record to deliver exceptional experiences.

It allows us to imagine, build and help customers run their business in a marketplace witnessing accelerated digital adoption, customer interaction, increased migration of assets to cloud and technology modernisation cycles.



OUR PROFILE

A part of the eminent Mahindra Group, we are continuously innovating and challenging conventional thinking to enable customers win through digital transformation, consulting and business re-engineering services and solutions. We deliver seamless and integrated experiences across digital, physical, and convergent dimensions. With over 1,21,000 employees across 90+ countries, we are serving the needs of 1,000+ clients including several Fortune 500 companies.

CORE PURPOSE

We challenge conventional thinking and innovatively use our resources to drive positive changes in the lives of our stakeholders and communities across the world, to enable them to Rise.

1

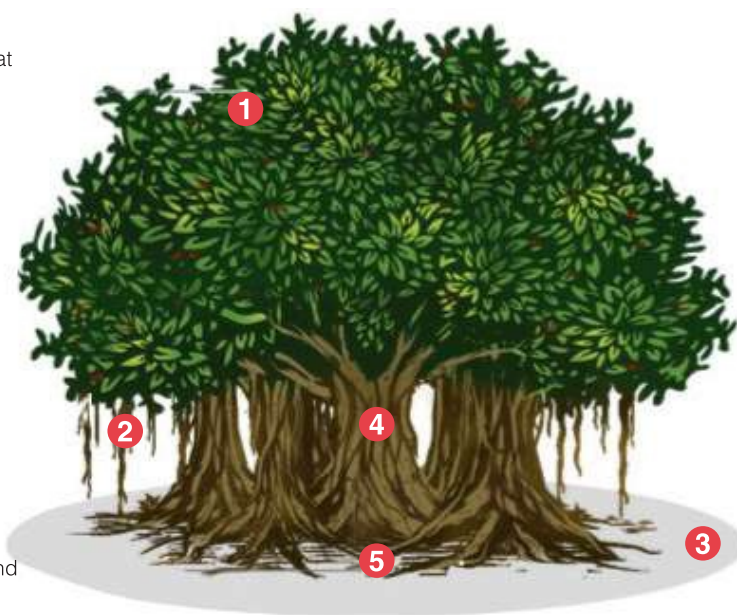
Accepting No Limit

Like the branches that spread infinitely, we surpass boundaries to achieve our Core Purpose

2

Alternative Thinking

We can do this by having an unconventional approach, like the aerial roots that extend from the branches to the ground, instead of growing underground as usual



3

Driving Positive Change

As a result, all our endeavours help us positively impact all our stakeholders, just like the Banyan tree that provides shade to everyone

4

Governance

All of this is made possible through our governance, which is our core strength, just like the trunk to the tree

5

Core Values

Professionalism | Good Corporate Citizenship |
Customer First | Quality Focus | Dignity of the Individual

These represent our roots on which we are founded

Rise tenets



Accepting No Limits



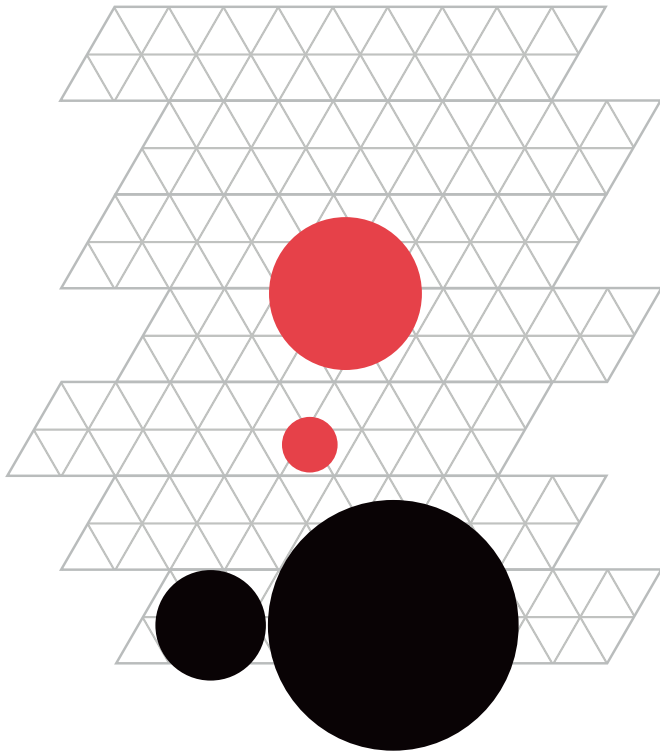
Driving Positive Change



Alternative Thinking



Governance



VISION

We will continue to RISE to be an agile, customer-centric and purpose-led company delivering best-in-class technology-led business solutions for our stakeholders.



**Tech
Mahindra**



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