

BROCHURE

Data Virtualization

Accelerating the Journey to an Intelligent Enterprise with Insightful and Timely Decisions

Organizations spend a lot of time, effort, and cost managing data flowing in from disparate external and enterprise-wide data sources and making sense of the same to enable business-critical decisions. **Data virtualization** connects disparate data sources, bridging data warehouses, data marts, data lakes without the need to create a whole new integrated data platform to **enable business intelligence (BI)** and analytics.

In partnership with Denodo, Tech Mahindra helps organizations around the globe to accelerate data virtualization, a modern, efficient method for integrating data in real-time, providing a logical data catalogue for business use and further enable BI and analytics.

Tech Mahindra understands the importance of high-quality data for any initiative and our copyrighted IP **Unified Data Management Framework**© **(UDMF)** which is developed in-house delivers this.

To ensure quick and high return on investment for data virtualization with Denodo we bring in UDMF© as an accelerator for data quality assessment.

Collaborations That Create the NXT possibilities

	Data Error Reduction	(P) PI	Reduces System Workloads
(G)	Cost Optimization		Optimizes Data Storage
	Faster Development and Support Time	\bigcirc	Seamless BI and Dashboarding

Our Solution

Our platform offers the broadest access to structured and unstructured data residing in enterprise, big data, and cloud sources, both batch and real-time, exceeding the performance needs of data-intensive organizations for analytical and operational use cases, delivered in a much shorter time frame than traditional data integration tools.

Improves Real-Time

Data Access

Data virtualization **enables cost and effort saving** compared to traditional data warehousing and **40% less spent** on **data integration**.



Business Benefits



30% faster access to data than ETL processes



80% reduction in development resources



300% increase in business user productivity

Use Cases

Mainstream BI and Data Warehousing	Logical Data WarehouseData Warehouse ExtensionOperational BI and Analytics	 Hybrid Data Virtualization/ETL Virtual Sandboxes and Prototyping Real-Time Reporting
Data Services for Agile App Development	 Agile Mobile and Cloud App Development Agile SOA and BPM Development 	• Agile Portal and Collaboration Development ment
Mainstream BI and Data Warehousing	 Canonical View of Data Entit Enterprise Business Data Glossary 	ies• Virtual MDM • Unified Data Governance • Enterprise Data Services
Big Data Analytics	 Hadoop/NoSQL as an Analytics Sandbox Data Warehouse Offloading 	Hybrid Data StorageHadoop/NoSQL for ETLIntegrating Big Data Analytics
Data Abstraction for Migration and Modernization	 Legacy App Modernization Migration from Enterprise to Cloud/SaaS 	• Mergers and Acquisition – Data Consolidation
Web, Cloud, and B2B Integration	 Web Extraction Competitive BI Data Services in Cloud Social Media Integration 	 Cloud/SaaS Application Integration B2B Integration through Web Automation
Data Discovery/ Self-Service	• Data Discovery and "What If" Analytics	 Self Service BI and Reporting
B2B Data Services and Integration	• B2B Integration through Web Automation	• Data Services for Partners
Single View Application	• Customer Service and Call Centres	Products/Product CataloguesVertical Specific

About Tech Mahindra

Tech Mahindra offers innovative and customer-centric digital experiences, enabling enterprises, associates, and the society to Rise. We are a USD 6 billion organization with 158,000+ professionals across 90 countries helping 1262 global customers, including Fortune 500 companies. We are focused on leveraging next-generation technologies including data analytics, 5G, blockchain, cybersecurity, artificial intelligence, and more, to enable end to end digital transformation for global customers.

About Denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management, and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months.

For more information, visit <u>www.denodo.com</u> or call +1 877 556 2531 / +44 (0) 20 7869 8053 / (+65) 6950 7489



www.youtube.com/user/techmahindra09 www.facebook.com/techmahindra www.twitter.com/tech_mahindra www.linkedin.com/company/tech-mahindra www.techmahindra.com top.marketing@techmahindra.com







Brand Finance ® Awards

FASTEST-GROWING IT SERVICES BRAND IN BRAND VALUE RANK

Copyright © Tech Mahindra 2023. All Rights Reserved. Disclaimer. Brand names, logos and trademarks used herein remain the property of their respective owners.