“Covid has challenged the global supply chains. The effect is visible in the Medical Material Supply Chains wherein the turn around time increased rapidly and fraud products entered the value chain.”

Global Supply Chains are plagued with several challenges such as counterfeit products, inefficient track & trace, ineffective demand planning, and poor customer experience.

Our Blockchain solution addresses those challenges by reducing cost of operations, increasing trust, improving visibility, and enhancing customer experience.

Tech Mahindra’s Blockchain based Medical Material Supply Chain solution will benefit all the stakeholders with real time visibility and tracking.

- **High NPS**
  Since the fraud products can be detected in the value chain and manufacturer can immediately take necessary action, the NPS increases for the brand.

- **Customer Experience and Safety**
  It enhances customer trust in the brand by ensuring product provenance.
  It ensures customers are using authentic products.

- **Financial Performance**
  SLA enforcement and KPI tracking possible by virtue of smart contracts.
  Hence, the solution achieves process provenance.