

Solution

ADVANCED CLINICAL PLATFORM

Digital Transformation of Clinical Trials for Study
Excellence and Enhanced Patient Engagement



The PROBLEM

- An average of 30% patient drop out from clinical trials due to burden of complex treatment schedules and clinical trial processes
- An average clinical trial cost per drug is USD 40mn. 80 per cent of the time these trials fail to finish on time, causing a loss of approx. USD 8mn in revenue.
- Inability to access quality data in real time as data is distributed across multiple source systems
- Vast amount of data generated which is left locked in respective applications and less reused
- Large number of applications in the clinical trials landscape which are insufficiently integrated making the oversight cumbersome and error-prone.



THE SOLUTION

Advanced clinical platform having optimized workflows been built for each process in the clinical operations leading to complete visibility of the end-to-end study management of clinical trials and patient support.



KEY FEATURES

- Digitalized Workflows
- Robust tracking of processes
- Providing targeted, relevant information
- Simple user interface with decision support
- Automation and Simplification of existing business processes
- Intuitive, flexible, role specific worklist
- Notification and scheduling system



BENEFITS

- Patient centric trials
- Enhanced data quality
- Improved operational efficiency
- Reduced clinical trial costs



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