

CREATING NEW INDUSTRY PLATFORM FOR CARRIER COLLABORATION

CASE STUDY.

CLIENT BACKGROUND & CHALLENGE

A leading provider of data and technology solutions to less-than-truckload (LTL) freight transportation.

APPROACH & SOLUTION

- Designing and developing future proof, best-in-class reliable cloud-based digital solution.
- On boarding Carriers, LSPs & Transportation Technology Provider onto the new industry platform and to connect on premises and cloud enterprise applications.
- A true one-stop-shop for all shipper, carrier and 3PL LTL shipment pricing, dispatch, document and status needs.

Tech Mahindra's engagement with the customer includes

- ✓ **Conceptualization,**
- ✓ **Architecture Design,**
- ✓ **Technology Selection and**
- ✓ **Development of Industry Platform.**

Value Delivered

- 10-15% reduction in transportation costs**
- Up to 30% head start into TMS solutions**
- Real-time carrier collaboration solution**
- real time information sharing & update**
- Aggregation of transactional APIs and market intelligence**

Tech Mahindra's digital solution for this client leverages a blend of diverse technologies to extract, derive, understand, determine & baseline business requirements, processes, rules, goals, KPIs and SLA that govern business policies of shippers, carriers, LSPs & transportation software providers for new industry platform.

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