



Abhishek Shankar

President - Communications, Media and Entertainment, Americas

Abhishek is the President of Tech Mahindra's America CME business, which includes communications technology and service provider, cable, media and entertainment industries. He is responsible for creating a higher mindshare, and thereby, augmenting the market share for Tech Mahindra.

With more than two decades of experience leading within the technology space, Abhishek consults extensively on solving native industry problems with digitalization as an enabler.

Working out of the New Jersey office, Abhishek's current role at Tech Mahindra involves leading the business with the objective of simplifying digital transformation journey, as well as directly influencing growth, business cycle times, and productivity of client organizations while keeping pace with the speed of technology disruptions.

Before Tech Mahindra, Abhishek was Senior Vice President – Hi-Tech Industry Lead and Global head for a professional services business unit called Enterprise Studio—at HCL. This was a first-of-its-kind studio that was set up by Abhishek that provided end-to-end lifecycle services for technology product companies to ensure better success and adoption of technologies. He has also headed HCL's North America telecom industry vertical, steering the focus on "software defined" journeys for telecommunication firms. In earlier stints, he incubated HCL's North American Life Sciences business and front-ended multiple strategic acquisitions of competencies, and lead HCL's Digital and Brand Marketing functions.

Abhishek continues to be strong proponent of the process of learning through engaging case studies and lectures at leading institutions, including the Harvard Business School, Stern School of Business, Imperial College of London, and IIM Lucknow, amongst others, on subjects ranging from Brand to Human Technology.